

**Polska**



Polish National Stand at Kyiv  
Fashion 2021

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The Ministry of Economic Development, Labour and Technology is pleased to invite all contractors, including the foreign ones and local media to become familiar with the offer of Polish companies and visit the Polish National Stand at the Kyiv Fashion 2021.

# VISIT

Polish National Stand at

**—KYIV—**  
**FASHION**

3-5.02.2021

International Exhibition Centre

Our booth number: 1C331



#### INVITATION:

We invite you to become familiar with the offer of Polish companies and to visit the **Polish National Stand** at the **Kyiv Fashion Fair** which takes place between the 3<sup>rd</sup> - 5<sup>th</sup> February, 2021 in the Kyiv International Exhibition Centre.

#### NATIONAL STAND:

At the fair of that importance, there must be Polish representatives and a Polish National Stand, the area of which will be **over 200 m2!** On its premises, the guests will be able to:

- participate in the meetings with industry experts, get to know and establish cooperation with the representatives of Polish companies,
- take part in a press briefing,
- visit a specially designed interactive info-stall presenting Polish entrepreneurs participating in the fair,
- co-create a creative world map showing how many guests, by nationality, visited the Polish National Stand,
- receive a special catalogue with the presentation of the Polish stand and the partners participating in the

event.

Polish exhibitors will be represented by the largest entrepreneurs in the fashion industry. There will also be start-ups and small and medium-sized enterprises, often debuting on the international arena, ready to present themselves to a wider audience for the first time.

It is worth adding that the Polish Fashion sector covers not only the textile industry, but also: **footwear; underwear; hosiery; jewellery, in particular, one of the most attractive goods of Polish export - amber; leather clothing; processed textile products; luggage bags, handbags, glasses, etc.**

Polish Fashion Promotion Program has been prepared by the Ministry of Economic Development, Labour and Technology of the Republic of Poland. Click here to learn more about the program (link:

<https://programybranzowe.pl/moda-polska/>)

ABOUT THE EVENT:

**International Fashion Fair Kyiv Fashion** is the most prestigious event in the clothing and textile industry in Ukraine. The upcoming edition will be held in the largest exhibition center in Kiev – International Exhibition Centre IEC between **the 3<sup>rd</sup> - 5<sup>th</sup> February 2021**.

**More information:**

[www.programybranzowe.pl](http://www.programybranzowe.pl)

<https://www.kyivfashion.kiev.ua/en/about-exhibition/>

**Social media:**

**Facebook:**

[https://www.facebook.com/KyivFashion/?ref=page\\_interna](https://www.facebook.com/KyivFashion/?ref=page_interna)

**Instagram:**

[https://www.instagram.com/kyivfashion\\_official/](https://www.instagram.com/kyivfashion_official/)

**Youtube:**

<https://www.youtube.com/playlist?list=PL0QWd6mmjl3kSHC4BHkHpEwynwXdZMrPw>



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NARODOWA STRATEGIA SPÓJNOŚCI



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