

Polska



Polish National Stand at Si
Sposaltalia Collezione 2022

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The Ministry of Economic Development and Technology is pleased to invite all contractors, including the foreign ones and local media to become familiar with the offer of Polish companies and visit the Polish National Stand at the Si Sposaltalia Collezione Milano Bridal Week 2022.

INVITATION:

We invite you to become familiar with the offer of Polish companies and to visit the **Polish National Stand** at the Si Sposaltalia Collezione Milano Bridal Week 2022 fair which takes place between the 1-4 April 2022 in Fiera Milano in Milan.

POLISH NATIONAL STAND:

During the Si Sposaltalia Collezione fair in Milan, the Polish National Stand will be organized, which is one of the activities of the Polish Fashion Promotion Program prepared by the Ministry of Economic Development and Technology.

By the end of 2022, 3 more international events will be organised under the Program.

More information about the program can be found at: <https://programybranzowe.pl/polish-fashion/>

By visiting the Polish National Stand at Si Sposaltalia Collezione, one will be able to see the modern offer of Polish companies operating in bridal fashion industry. During the planned B2B meetings with interested partners, the exhibitors from Poland will present their products, as well as the benefits of cooperation with them.

INFORMATION ABOUT THE FAIR:

Si Sposaltalia Collezioni is the event that showcases wedding dresses and suits, formal attire and accessories.

During the fair, demand and offer get together thanks to presentations, talks and events-within-the-event involving both buyers and exhibitors revolving around everything bridal. From **bridal gowns, groom, ceremony** and **accessories**, all themes connected to the bridal sector become the absolute protagonists of the scene thanks to exhibitions and **parades**.

See you at the Si Sposaltalia Collezione in Milan!



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